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Exam : **AD0-E313**

Title : Adobe Campaign Classic
Developer Certified
Professional

Vendor : Adobe

Version : DEMO

NO.1 Which file formats are recommended to use in the 'Data Loading (file)*' activity? Choose the two correct answers.

- A. .html
- B. .xml
- C. .txt
- D. .csv
- E. .doc

Answer: C,D

NO.2 In a split activity, the Campaign developer defines the Segment Code for each subset and needs to use this value to select conditional content in an email delivery. How should the Campaign developer reference the field in the delivery?

- A. @segmentCode
- B. [targetData/@segmentCode]
- C. segmentCode
- D. targetData.segmentCode

Answer: A

NO.3 Which two services are deployed only on a mid-sourcing instance in a hybrid installation setup? (Choose two.)

- A. Delivery Service (mta)
- B. Workflow engine (wfserver)
- C. Bounce email management Service (inMail)
- D. Redirection Service (webmdl)

Answer: A,C

NO.4 Which type of External Account should be used to connect to the mid-sourcing instance in a hybrid installation?

- A. Execution Instance
- B. External Database
- C. HTTP
- D. Routing

Answer: D

NO.5 What monitoring log should a Campaign developer look at for a database error in a query activity?

- A. inMail
- B. mta
- C. web
- D. wfserver

Answer: B

NO.6 Client A would like the developer to create an Import workflow for updating recipients. Each

recipient row contains a flag which corresponds with add, delete or update the recipient What are the five most common activities used for this type of workflow?

- A. Data loading. Enrichment Split Deduplication. Update data
- B. Data loading. Enrichment Split Deduplication Change Dimension
- C. Data loading. Deduplication. Update data Query. Data transform
- D. Enrichment Split. Deduplication Update data. Deployment

Answer: D

NO.7 Which two attributes need to be configured in order to create an External Account of type 5FTP? Choose the two correct answers.

- A. Server
- B. Channel
- C. Encryption
- D. Account
- E. Access Key

Answer: C,E

NO.8 What should a Campaign developer change to update the default time zone of the instance?

- A. Update the default country on the deployment wizard
- B. Modify the default time zone of the admin operator
- C. Update the xtk:common schema with the desired time zone
- D. Modify the WdbcTimeZone platform option with the desired time zone

Answer: D